

Press Release

From DriveElectric

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Lex Autolease gets in gear for electric vehicle demand with DriveElectric

Lex Autolease has chosen DriveElectric to handle its electric vehicle leads and enquiries.

Lex Autolease, a division of Lloyds Bank, is the UK's largest vehicle leasing company and deals with nearly 400,000 vehicles. The company will now partner with Buckinghamshire-based DriveElectric who will be available to help over 1.2m Lloyds Bank business customers make the transition to electric cars and vans.

Since 2008 DriveElectric have become leaders in this market helping businesses and individuals alike transition to zero emission motoring. The partnership with Lex Autolease will see the electric vehicle specialists provide expert advice, personal service and the right electric vehicles for contract hire and personal contract hire to business customers looking to go electric.

Lex Autolease introduced the first mainstream plug-in vehicles to customer fleets early in 2011 and, through working with DriveElectric, will expand the offering to customers with both vehicles and the knowledge and support to assist in their transition to ultra-low emitting vehicles.

Mike Potter, Managing Director and Founder at DriveElectric, said "DriveElectric has an established and thorough understanding of the electric vehicle market and energy propositions. We are a small expert company with an unrivalled knowledge and understanding of electric vehicles. The relationships our team has with manufacturers and suppliers in the industry are invaluable to business customers."

Mike Potter, Managing Director and Founder at DriveElectric, said "This partnership is huge for DriveElectric we are thrilled that they have chosen to partner with us. We passionately believe in supporting individuals and businesses make the transition to zero emission transport and energy and we are excited to be able to share this passion with Lex Autolease's customers. "

“Businesses now realise they have to be electric vehicle ready as the benefits of switching to electric company cars mean demand is rocketing. Working with Lex Autolease allows us to share our knowledge with over 1.2m customers. We will help customers understand how they can make electric vehicles work for them and their business, and how charging at home and the workplace really works. We’re keen to demystify a soon to be essential process for thousands of people and ensure clarity and growth of an electric vehicles future.”

Mike continues: “With benefit in kind reducing to 2% in 2020 many employees can have a company car paying only £20 a month in company car tax. Businesses and employees are all now increasing their demand for electric vehicles and the fleet sector has a key role to play in encouraging their high mileage drivers to switch to electric. The financial savings of switching to an electric company car are approximately £2550 per year in fuel alone compared to a diesel or petrol equivalent mid-range SUV, travelling 15000 a year, so overall they are very good value and help towards UK’s sustainability goals.”

DriveElectric will be arranging events for Lex customers, showcasing electric vehicles and providing expert advice to help businesses transition to electric as well as dealing with all Lex Autolease’s web enquiries for electric vehicles.

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About DriveElectric:

DriveElectric is based in Marlow, Buckinghamshire and has been the UK’s leading provider of leased ultra-low emission vehicle. Providing both business and personal vehicle leasing solutions for all makes and models of vehicle, DriveElectric delivers expertise, impartial advice and excels in engaging customers in support of a low carbon transport future.

Since 2008 DriveElectric has put over 3,000 electric vehicles on the UK roads for consumers and businesses. From impressive green beginnings when DriveElectric funded the UK’s first Tesla Roadster, the company has grown to become an award-winning independent market leader provider, research bank and advisor on electric vehicles and EV charging.

DriveElectric are experts in vehicle grid to grid technology through their involvement in world leading projects Electric Nation and My Electric Avenue.

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