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DriveElectric to provide EDF Energy's residential customers with electric car lease solutions

UK's largest producer of low carbon electricity to partner with electric vehicle expert for domestic customers

EDF Energy, the UK's largest producer of low-carbon electricity, has chosen DriveElectric to be its official personal leasing partner to support customers in switching to electric vehicles.

DriveElectric, an electric vehicle specialist with over 20 years leasing and 10 years electric vehicle experience, will offer a one-stop solution to EDF Energy customers looking to find the right electric vehicle, most suitable lease terms and the best charging set up.

Working together gives DriveElectric the potential opportunity to connect with millions of residential customers across the UK and share their expert electric vehicle knowledge.

Mike Potter, founder and managing director of DriveElectric said, "This partnership is huge for DriveElectric. EDF Energy is the biggest supplier of electricity by volume in Great Britain and as such, we have the opportunity to help thousands of EDF Energy customers make the change to an electric vehicle and, most importantly, support them through that change and beyond."

DriveElectric specialises in working with each individual customer to understand their requirements and lifestyle needs, answer their questions about electric vehicles, in order to deliver the perfect electric vehicle fit for them, while supporting the customer throughout their transition to electric.

The initiative is part of EDF Energy's GoElectric package, which aims to make the transition to electric vehicles hassle-free. Customers who visit <https://www.edfenergy.com/electric-cars> can see a full range of vehicle and charging options and are then put in direct contact with the DriveElectric team to help them through all the stages of the process: from sourcing and charging to driving an electric vehicle and beyond.

The GoElectric tariff offers super cheap off-peak charging, at just 8.01p per kWh, from 9pm until 7am on weekdays and all weekend. Peak rates are from 15.98p, with a daily standing charge from 27.13p (depending on region), to ensure your total bills remains competitive, even if you occasionally top up your car battery during the day.

Jean-Benoit Ritz, Director of Innovation and Blue Lab at EDF Energy, said: "We want to make it as simple as possible for customers to make this move for the low carbon future.

“EDF Energy has almost 20 years’ experience in the UK EV market, having installed the first charging points into London in 1999 and powering the EV charging network across Olympic sites for the London 2012 Olympic and Paralympic games.

“I’m proud to say that the new package we have launched is one of the most competitive end-to-end EV packages on the market, giving customers the unique opportunity to easily switch to low carbon transport that is powered by renewable energy.”

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For further media information contact Lucy Allen at lucy@lucyallenpr.co.uk or 07968145611

About DriveElectric:

DriveElectric is based in Marlow, Buckinghamshire and has been the UK’s leading provider of leased ultra-low emission vehicle. Providing both business and personal vehicle leasing solutions for all makes and models of vehicle, DriveElectric delivers expertise, impartial advice and excels in engaging customers in support of a low carbon transport future.

Over the past 10 years DriveElectric has put over 3,000 electric vehicles on the UK roads for consumers and businesses. From impressive green beginnings when DriveElectric funded the UK’s first Tesla Roadster, the company has grown to become an award-winning independent market leader provider, research bank and advisor on electric vehicles and EV charging.

DriveElectric are experts in vehicle grid to grid technology through their involvement in world leading projects Electric Nation and My Electric Avenue.

www.drive-electric.co.uk