



## Gnewt

### Electric enthusiasm from day 1

Gnewt is a leading last mile delivery service in London that uses a 100% electric vehicle fleet delivering on behalf of parcel carriers, retailers and businesses.

Founded in 2009 Gnewt started as a cycle freight delivery service using electric bikes and is now London's largest fully electric delivery fleet.

Sam Clarke, Gnewt's MD and founder was an early adopter of electric vehicles, having designed electric scooters and bikes and personally commuted using a variety of electric vehicles for over 15 years. So the decision to go electric with Gnewt was simple as Sam was already converted and fully aware that the future is electric.

Gnewt now works with clients such as ASOS, UK Mail, Goldman Sachs and Anglo, and has delivered over 9 million parcels in the London area and recently delivered its 500k emissions free parcel for client ASOS.



**Industry:**

Last mile delivery

**Location:**

London, UK

**Electric vehicles:**

Nissan E-NV200, Adapted  
Nissan E-NV200

**Fleet:**

125 vehicles  
100% electric

## The challenge - finding the right electric vehicles for a growing 100% electric fleet

- to operate a 100% electric fleet
- an agile electric vehicle provider who could meet demanding vehicle requirements including extra size and capacity
- to work with a vehicle supplier with the same ethos on electrification and air quality

Using electric vehicles in their delivery fleet was non-negotiable for Gnewt, but EVs were hard to find in the early years, yet it was DriveElectric who managed to source the right vehicles (Renault Kangoo vans initially), supporting Gnewt's aim of keeping their growing fleet 100% electric.

Poor air quality is one of the biggest challenges faced by fleet operators in London. By tackling tail pipe emissions head on from the start Gnewt future proofed their fleet and recently avoided the ULEZ charges introduced in 2019 in London.

# 125

vehicles in Gnewt's fleet, all 100% electric

# 1 million+

emission free miles driven by Gnewt's vans in London each year



### From the Managing Director

“When I met Mike Potter from DriveElectric it was clear both our businesses shared the same passion for electric vehicles. Mike and his team's enthusiasm and knowledge make DriveElectric a very easy business to work with.”

Sam Clarke, Gnewt MD

## Going the extra mile

Gnewt's requirements grew and in 2017 the company required a specific van with increased capacity which simply didn't exist.

DriveElectric was able to assist Gnewt when they found an innovative solution. Using a donor vehicle (in this case a Nissan E-NV200) and remodelling it with the help of Slovakian specialist Voltia, Gnewt was able to achieve the size and capacity solution they required and DriveElectric were on hand to assist with the finance. With load capacity often a prohibitor to electric vehicle uptake, this vehicle created an 8m<sup>3</sup> cubic space from a traditional 4m<sup>3</sup> van whilst keeping the price of the van achievable.



Above: Off-the-shelf Nissan E-NV200 van  
Right: adapted E-NV200 with extra parcel carrying capacity

“DriveElectric has helped and supported us in realising our goal of a purely electric delivery service. Through our own market research we know that 100% of our clients support our use of electric vehicles and acknowledge it is the direction of fleet travel. Our partnership with ASOS alone has saved over 80 tonnes of CO<sub>2</sub> in the last 6 months”.

We have found DriveElectric a versatile, pleasant and flexible company. Easy to work with and most importantly they listen to you and work with you on a solution.”

Sam Clarke, Gnewt MD

# 80

tonnes of CO<sub>2</sub>  
saved via Gnewt's asos  
partnership in the last  
6 months alone

## The result - a 100% electric fleet attracting funding from the Mayor of London

Partnering with Gnewt, sourcing the right electric vehicles and providing an environmentally conscious service which is increasingly in demand ensures both Gnewt and all their clients' businesses are future proofed.

In addition, 100% of Gnewt's drivers support the electric fleet, emphasising it is great for stop / start journeys, no clunky gear changes and quiet.

Gnewt and DriveElectric's work with electric vehicle solutions proved so successful that in 2017 Gnewt succeeded in attracting funding from the Mayor of London to run a commercial electric vehicle trial. The trial is set to run until the end of May 2019 and will evaluate the performance, impact and commercial viability of using electric vehicles for last-mile deliveries in central London.



Contact the DriveElectric team for further guidance or advice:

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