



MG MOTOR AND DRIVEELECTRIC SUPPORT HARINGEY COUNCIL WITH ELECTRIC SUV

- MG Motor and DriveElectric support Haringey Council's response to COVID-19 outbreak
- Zero-emissions transportation will be used to deliver food parcels to people in need
- MG ZS EV fully electric SUV will help to service distribution hubs across Haringey

London, 8th April 2020. MG Motor and DriveElectric have come together to support Haringey Council's response to the coronavirus (COVID-19) outbreak by supplying a batch of fully electric vehicles to the north London council.

With the coronavirus affecting all sections of society, Haringey Council has stepped-up its efforts to support local communities with the opening of two major hubs at Alexandra Palace and the Tottenham Hotspur Stadium. The hubs will be used to assemble food packs for the most vulnerable local residents, with the vehicles supplied by MG and DriveElectric being used to get these essential supplies to where they are needed the most. So far, the vehicles have been used to deliver over 700 food parcels to families across Haringey with the support of hundreds of local volunteers.

Adam Kemp, Sales Director at DriveElectric said, "We have a long-standing relationship with Haringey Council and when we heard about their requirement for vehicles to deliver food parcels, we immediately got involved. The MG ZS EV is the perfect car for this requirement. As well as being 100% electric, it's got plenty of room for passengers and plenty of space to carry food parcels. Coronavirus is a huge challenge to the country, and as a business we are delighted to be able to do our bit to support Haringey Council and their hard-working volunteers".

In addition to supporting Haringey Council, MG is also supplying up to 100 MG ZS EV battery electric SUVs to NHS organisations across the UK. The first six cars were supplied by Chorley Group MG to the Lancashire and South Cumbria NHS Trust last month and since then Nathaniel Cars in Bridgend has supplied 25 cars to three NHS Trusts covering south Wales. Dealers in Northern Ireland, Scotland and north-east England have also supported the scheme.



MG ZS EV is the first truly affordable, family friendly electric car with a driving range of 163 miles from a single charge on the WLTP combined cycle. With Euro NCAP Five Star safety and a seven year warranty, ZS EV is ideal for family and business users looking to move to zero emissions motoring.

Haringey residents in need of support can contact the council's Connected Communities helpline on 020 8489 4431.

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Notes to editors:

About MG

Tracing its history back to 1924, MG is the iconic British motoring brand, famous for building sporty, exciting and value-for-money cars which are always fun to drive. From the original MG 14/28 Super Sports car, designed by the legendary Cecil Kimber, to the all-electric MG ZS EV of today, MG has always been innovative, always been radical and always been fun!

Today, MG is the fastest growing car brand in the UK, fielding a four-car range of practical and affordable hatchbacks and SUVs. Designed in Marylebone, London, and manufactured in state-of-the-art factories in several countries, today's MGs are practical, spacious, packed with technology and perfect for modern life. With a national network of over 100 dealerships, MG is accessible to customers everywhere with professional sales and aftersales provision across the UK.

Backed by SAIC Motor, one of the world's largest automotive companies, all new MGs are built with world-class components and are backed by a comprehensive manufacturer's 7 year warranty. Well-established in the UK, MGs are now sold worldwide with western Europe being the latest region for expansion during 2020.

About DriveElectric

DriveElectric is an electric vehicle leasing company, helping organisations and individuals to adopt EVs to save money, lower emissions and transition to low carbon energy since 2008, providing support throughout the process including:

- Practical 'real-world' fleet reviews, focusing on vehicles with lower whole-life costs
- EV trials to allow drivers to experience for themselves why EVs are better to drive
- Charging advice and solutions, including grant signposting
- Leasing of all electric cars and vans
- Ongoing expert support to ensure zero emission EV fleets are cost-effective.

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